

# MASTERCLASS BIKEABLE CITY

Urban Cycle Planning  
Lotte Bech, Architect



Cycling Embassy  
of Denmark

**Join our next Bikeable City Masterclass May 25-29th 2020**

## Learn Cycle Promotion the Danish Way

Do you need knowledge and concrete tools on how to promote cycling or improve conditions for cyclists in your country or city? Now you have the possibility to learn from leading Danish experts at the Bikeable City Masterclass offered by the Cycling Embassy of Denmark and Urban Cycle Planning.

We invite urban planners, decision makers, activists and others to experience the Danish cycle culture. You will get first-hand experience with Danish cycle solutions and the everyday cycle culture in the City of Copenhagen and neighboring cities.

Leading Danish experts from academics, consultancies, and city administration will teach you how they approach cycling. Through a mix of presentations, hands-on workshops on case studies, site visits and daily guided bike tours to study cycle solutions and urban spaces, our experts will give you inspiration to create more liveable and bikeable cities.

*"The entire masterclass process gave an all inclusive experience. In addition to the principles learnt during class sessions, hands on experiences were also included; where site visits to understand and experience how the cycling experience with other road users work, seeing the integration of the different modes, meeting with those with experience in the political fields to explain what strategies they employ to make it work etc. It is a must attend class for every one."*

**- Samuel Boamah Danquah, Road Safety Coordinator for Road Design and Transportation, Ghana**

## The Program

- Introduction to city development and cycle planning
- Working with bicycle strategies and bicycle accounts as tools for cycle promotion
- The political process seen from city council, administration and advocacy groups
- Cycle networks – Cycle Superhighways and Green Cycle Routes
- Cycle infrastructure design
- Traffic safety for cyclists, accidents, and systematic accident reduction
- People First Design - The Liveable City
- Cycling and public transport
- Campaigns and cycle education - Start with the children

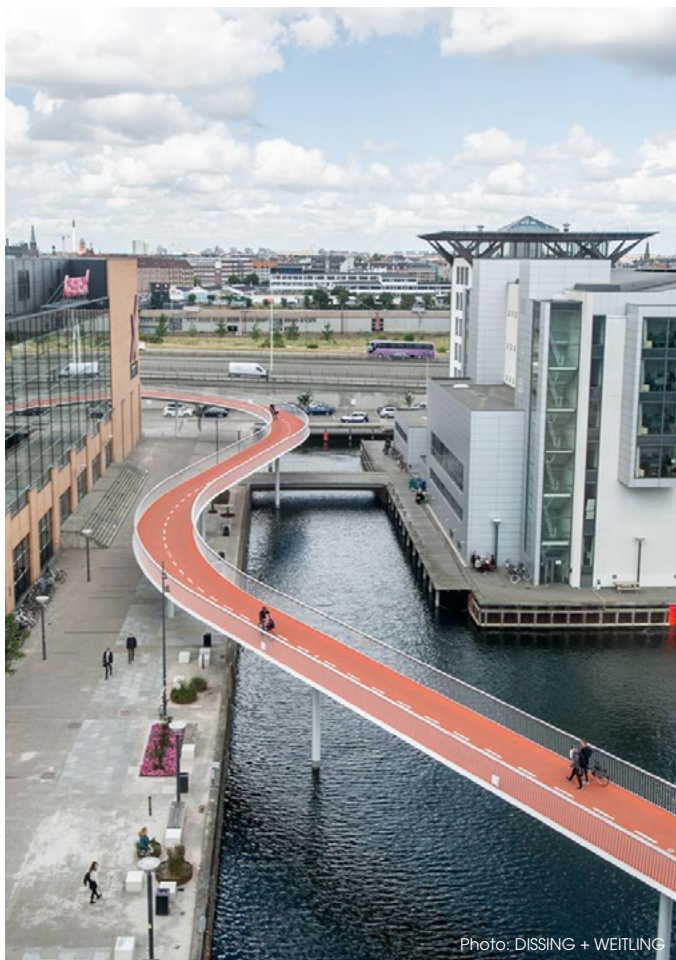


Photo: DISSING + WEITLING



Photo: Lotte Bech

Go to [www.cycling-embassy.org/masterclass](http://www.cycling-embassy.org/masterclass) for more information and signup

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## What you get

You will get know-how of integrating cycling in sustainable mobility policies and climate goals, cycle infrastructure design, road safety, multi-modal transport as well as cycle education and promotion. We will also work with you to directly apply and translate Danish solutions to the context of your own city. You will receive a diploma for completing the Bikeable City Masterclass.

## Inspiration from across the Globe

In addition to insights into Danish bicycle know-how, the masterclass offers a melting pot of inspiration from the participants' own cities and countries. Our groups often count participants from cities in USA, Latin America, Asia, Africa and Europe, so you will also get a broad international network.

## Practical info

The masterclass takes place at the University of Aalborg in Copenhagen.

Price: 1,900 euro per person

Early bird price: 1,700 euro per person before December 15, 2019 – **extended deadline to January 15, 2020**

The course fee includes expert guidance, course material including back ground material available in Dropbox, and expenses for excursion to neighboring city, bike rental, lunch and coffee breaks.

Travel and accommodation expenses are not included. You will receive recommendation on where to stay in Copenhagen. We can offer a limited number of private accommodations with members of the Danish Cyclists Federation.

NB! We require a minimum of 18 participants. If the masterclass is cancelled due to lack of participants, you will get a full refund excl. any bank fee.

## Deadlines

January 15, 2019: Early bird registration and payment

February 15, 2020: Latest registration and payment

March 1, 2020: Confirmation of masterclass



Photo: Julie Schack

*"Wonderful class! The political process classes were extremely helpful. The technical and safety classes key to develop the process. I like the case study develop across the class, as it helped reflecting on the learning. Finally, biking together through Copenhagen and truly experience what it means to have the planning and infrastructure was key."*

- Claudia Adriaola-Steil, Director - Health and Road Safety, WRI Washington DC



Photo: Lotte Bech