



Title:

The bicycle palette of Frederiksberg

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More information:

The city of Frederiksberg wants to develop and maintain Frederiksberg as the city in Denmark that cycles the most. This is the vision of our bicycle policy, which contains a large number of – quite ambitious - goals which we want to achieve in 2012.

The Municipality has a dual approach to cycling:

- Continue improvements of the physical environment for cycling traffic
- Strengthen the citizens' own motivation for cycling

At the moment we are working on a bicycle action plan, which we plan on to be political approved within a few months. This plan will contain a whole range of actions to help us achieve the goals in the bicycle policy.

The presentation will address both quite developed cycle cities and less developed cycle cities – and will give some ideas on how to work on promoting cycling to get more people to bike and pass on some of the experiences that we have had so far during this work.

Presentation:

- A short introduction to the municipality of Frederiksberg (size and population)
- Presentation of why we focus on promoting bicycling
- Our strategy to promote bicycling
- What is the status presently on bicycling? Presentation of some of the data from our Bicycle Account
- Presentation of our Policy Plan – what is the overall vision and which main issues do we address?
- Presentation of the bicycle action plan

